

# Continue your digital transformation with Involta

Digital transformation is a journey – and whether you need to get through the initial stages or across the finish line, Involta has the people, process, and technology to get you there.

## Let's begin by defining digital transformation

From a high-level, digital transformation is all about using digital technology in new and innovative ways to address business challenges or achieve a desired outcome.



### It's different for every organization

Organizations are transforming digitally to accomplish goals that are unique to their business, such as:

- Creating operational efficiencies
- Supporting new revenue models
- Enhancing customer experiences



### It's not a one-time action

Digital transformation is an ongoing journey that requires a strategic approach, as well as:

- A strong commitment to change
- Transformation inside and out
- The right partnerships

The idea of digital transformation is appealing to many leaders... but actually getting there can be incredibly difficult.

## The challenges that most organizations face

Although 91% of organizations<sup>1</sup> are engaged in some form of digital initiatives, we find that many organizations struggle in the three key areas throughout their transformation journey. Are you struggling in these areas too?



### People

Recruiting, hiring, and retaining the digital talent or expertise that's needed internally.



### Process

Developing a long-term vision or executing on individual components of the overall strategy.



### Technology

Integrating or managing the digital and cloud technologies introduced into their IT ecosystem.

## Get the help you need, anywhere in your journey

At Involta, we're not just a co-location provider. We can help your organization create a more holistic approach to IT that will better support and enable your digital transformation efforts – regardless of where you are in your journey.



- 1 SINGLE DATA CENTER
- 2 MULTIPLE DATA CENTERS
- 3 MANAGED SERVICES/NOC
- 4 INVOLTA PRIVATECLOUD<sup>SM</sup>
- 5 INVOLTA SECURE<sup>SM</sup>/SOC
- 6 INVOLTA HYBRIDCLOUD<sup>SM</sup>
- 7 INVOLTA CLOUD PLATFORM<sup>SM</sup>
- 8 DIGITAL TRANSFORMATION AND CONSULTING SERVICES



### Want to get started?

- ⊗ Better manage and scale your on-premises technology
- ⊗ Understand how you can (and should) use the cloud
- ⊗ Create a roadmap that drives your long-term strategy



### Need help executing?

- ⊗ Migrate systems, applications, and data to public clouds
- ⊗ Transition to a hybrid cloud operating model
- ⊗ Improve the security of your digital assets



### Want to take the next step?

- ⊗ Understand the TCO of new investments
- ⊗ Learn how you can free up internal resources
- ⊗ Prime your business for change

## Get there with Involta

Reaching the finish line in your digital transformation won't happen overnight. But with Involta by your side, you can streamline IT along the way and gain the freedom to focus on your core business.

- ✓ **Superior infrastructure and services:** Our data centers and hybrid IT services are state-of-the-art and purpose-built.
- ✓ **Operational excellence:** All of our solutions and services are based on proven, well-defined process.
- ✓ **People who deliver:** Your team can be there for you as much you'd like and will never miss a deadline.

# Schedule a discovery meeting today

Along with discussing your challenges and goals, we'll share what digital transformation looks like for other organizations in your industry.

[www.involta.com/contact](http://www.involta.com/contact)

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