

Assess Your Risk to Revenue

Get There with Involta's Business Impact Analysis



While we can't prevent disruptions from happening, we can prepare for them. Even minimal disruptions in data and app availability can have catastrophic implications for businesses across every vertical and to properly prepare, it's important to understand your daily business operation priorities.

This is where Involta's Business Impact Analysis can be extremely helpful in assessing and identifying the risk to revenue. Through the use of surveys and collaborative analysis, we will help you identify and categorize your revenue and non-revenue impacting business functions to determine the most critical applications to your success – as you know, not all applications are created equal.



Identify.

Identify all applications used in your business



Categorize.

Categorize them into the following three groups

A. Critical

B. Secondary

C. Minor



Plan.

Use the information to develop Business Continuity and/or Disaster Recovery activities

Things to think about that will help identify the right categories for each application:

- What is the function of the application?
- What is the financial impact (i.e. is it a revenue-generating or non-revenue generating application)?
- What is the maximum amount of time you can be without the application before the financial impact is felt?
- Does it contain or involve regulated data?
- How many other applications does this application affect?
- Who is the user of the application (i.e., is it customer-facing or internal)?

Digital transformation is a journey. Before you embark, you need a partner – one you trust, with the expertise to help get your business to where it needs to be. We align the right people, processes and technology to get you there, giving you the power to move forward and the freedom to focus on your core business.